Gravel Rush Campaign
NEWSLETTER # 6 (2024)

VISIT WEBSITE

# THE ULTIMATE CHALLENGE

## G'day Gibbsters,

**EARLY BIRD REGISTRATION CLOSE MIDNIGHT 31 DECEMBER.**

**EARLY BIRD $700** (includes GST, booking fee and bloody bank fees)
14th November, 2022 - 31st December, 2023

**STANDARD REGISTRATION $750** (incl GST, booking fee and bank fees)
1st January, 2024 - 31st March, 2024

**LATE REGISTRATION $800** (incl GST, booking fee and bloody bank fees)
1st April, 2022 - 15th May, 2024

**Watch out for the dastardly price hikes once the EARLY BIRD REGISTRATIONS close on the 31st December.**

Registrations include all meals (breakfast, lunch & dinner), camping and wilderness park fees, plus a complimentary rider's jersey or supporter's tee. There's also a personalised race bib (not that it's a race), adventure passports with amazing prize offerings and support vehicle stickers.....plus the little matter of an extraordinary Kimberley adventure!

## What...Where...When...?

**CABLE BEACH SUNDOWNER -** Friday 10th May Cable Beach, BROOME

**SAFETY BRIEFING -** Saturday 11th May '*The Spini*' DERBY

**DAY 1 -** Sunday 12th May DERBY to IMINTJI CAMPGROUNDS

**DAY 2 -** Monday 13th May IMINTJI to Mt ELIZABETH STATION

**DAY 3 -** Tuesday 14th May Mt ELIZABETH to ELLENBRAE STATION

**DAY 4 -** Wednesday 15th May ELLENBRAE to HOME VALLEY STATION

**DAY 5 -** Thursday 16th May HOME VALLEY STATION to EL QUESTRO

**DAY of REST and EXPLORATION -** Friday 17th May EL QUESTRO

**KIMBERLEY MOON EXPERIENCE***- Saturday 18th May KUNUNURRA

*Tickets available separately

## Registrations OPEN.....*Now!*

REGISTRATIONS OPENED for ***The Gibb Challenge*** at 0800 hours (WST) on **Tuesday the 31st of October, 2023.**.....yeah that was Halloween and yeah, that's ages ago now!

There's none of those bullshit ballots this year - just straight through to team registrations. So get done with herding those cats and mustering them seagull mates of yours. Build your team as quickly or steadily as you like - just watch out for the bastard price increases that'll cut into the *beers 'n' cheers* budget.

**EARLY BIRD GIBBSTER** (31 October - 31 December 2023) **$700** includes all meals; camping and wilderness park fees; customised race bib, complimentary rider's jersey or supporter's tee and a 'Manky Map'.

**ROCK STEADY GIBBSTER** (1 January - 31 March 2024) - **$750** includes all meals; camping and wilderness park fees; customised race bib, complimentary rider's jersey or supporter's tee.

**TARDY TO THE PARTY GIBBSTER** (1 April - 11 May, 2023) - **$800** includes all meals; camping and wilderness park fees.

**REGISTRATION PORTAL**

## Gibb 101 - REGISTER

1. Choose a Team Captain - *one registration secures a team placement*

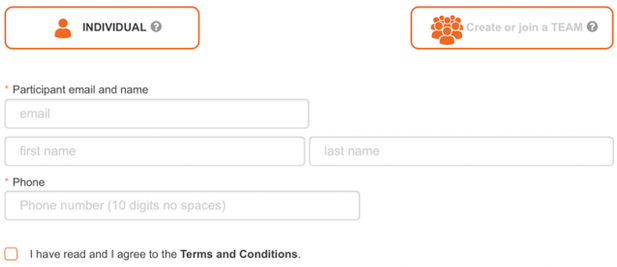
https://fundraise.thegibbchallenge.com.au

2. Select - REGISTER from the top tool line

3. Select - Create or join a TEAM (see below)

4. Complete the registration process including payment. You'll receive email confirmation and an invitation to complete a Participant's Waiver and select your complimentary rider's jersey or supporter's tee.

5. Now invite your scaly mates to join your team.




## Bloody Heroic Cause

The Kyle Andrews Foundation Inc was established as a legacy to a brave young Broome boy, Kyle Andrews, who lost his battle with cancer at the age of 11.

In early 1998 Kyle was undergoing treatment for leukaemia in Perth's Princess Margaret Hospital (PMH), when he had a dream to bring some of his young friends from Ward 3B to Cable Beach so that in his words; “They might feel better”.

Thanks to the generosity of the people and businesses of Broome, “Kyle’s Camp 98” was inaugurated. It was a stellar success with the kids, their families and carers enjoying a great time, living life big as Kyle had done before his fight with leukaemia; fishing, boating, swimming and utterly enjoying Broome's iconic Cable Beach and relaxed vibe.

Sadly Kyle passed away in July 1998.....not long after that first camp.

His memory burns bright however, through the annual *Kyle's Camp and Kyle's Walk, Kyle's Cottage* (Broome), *Gibb Retreat* (West Perth) and *Kyle's Getaway* (Busselton).

2024 Gibbsters will be encouraged and supported to raise **$1000** each to benefit the Kyle Andrews Foundation. I reckon we can crack a half million buckeroonies that'll put the finishing touches to their incredible camp development in Busso's Holy Mile - *Kyle's Getaway*.

## DAY 1 : Derby to Imintji Campgrounds

*The Gibb Challenge* stumbled upon the warm hospitality of Imintji Community several years ago when a late wet season threw our planned overnight camp at Bell's Gorge into disarray.

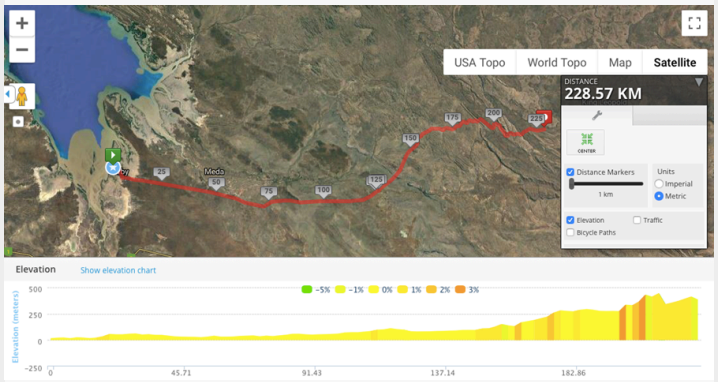
We found ourselves camped in the forecourt of their community store, up driveways, on bush tracks, along fence lines, under the fuel storage tanks and just about every other spare inch of ground available!

Since then and under the steady stewardship of tall Texan John Bennett, the community have developed a purpose-built campground that not only serves as our perfect respite on DAY ONE, it provides the community with a valuable tourist asset that creates valuable skills and generational employment. It also allows Imintji Mob to showcase their vibrant Ngarinyin culture through art, dance, story telling and tours.

Imintji Campgrounds are dominated by the Wunaamin Miliwundi Ranges, forming a stunning backdrop, but also feature some welcome amenities like hot showers, fresh water and even flushing toilets.

We'll still set up a few of the 'Jimmy's Thunderboxes' so Gibb Virgins can appreciate the upgrades and Gibb Veterans can hone their rodeo skills.....

If you're wandering what the first day's ride entails - yeah you read that right on the topographical map. It's 228 kilometres on the first day! Small consolation that half that distance is bitumen.....right up until the hills start.




## DAY 2 : Imintji to Mount Elizabeth

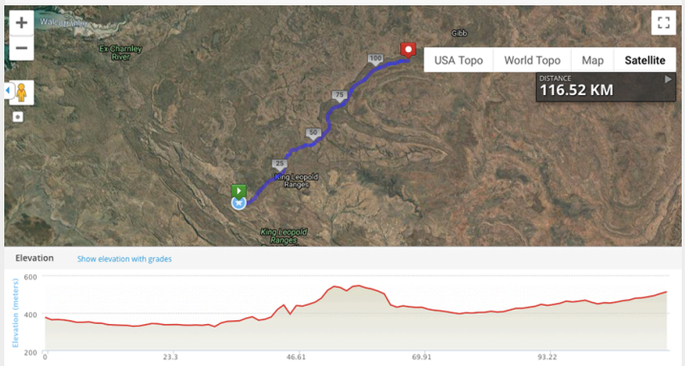
Day Two is a doddle by comparison to the 230 kilometre flog fest of the first day. It's still a big day in the saddle so don't be thinking 116 kilometres is hardly worth rolling out of your swag for.....truth be told, that first contact with the saddle in the morning is a whole new level of nasty.

Veteran Gibbsters will quickly fall into the rhythm of *The Gibb*; stupid o'clock the gennies get a kick in the guts; Oh six hundred - breakfast; seven bells - lunch service; seven thirty - safety briefing and; eight in the AM - Group A (Soloists & Dualists) START.

Groups B, C and D are set off at twenty minute intervals to reduce our event's traffic footprint and enhance participant safety. There's a funky formula to work which teams go in what Group, but it's fair to say there ain't no empirical science behind it.

The Soloists & Dualists are easy. They're the first Group away each morning so they have the most time to make the twilight curfew. Then there's the crazy fast teams; the slow teams; and the neither fast nor slow teams.....our *Domestiques* that keep the dusty peloton tight.

By day's end, we're rolling into Mount Elizabeth Station for another incredible Kimberley evening of impossibly satisfying camp cooking, fat tyre fellowship and the crooning goodness of Ian '*Voice of The Gibb*' Cocker.....at least a synthesised version 'cause our very own Rock Legend can't make the gig this year.....miss you already mate, but know you'll always be welcome to rejoin




## Get Your People To Talk To My People.....

Sponsors receive both direct and indirect benefits including; 1. *Develop new markets for your products & services in the Kimberley*; 2. *Increase community awareness of your corporate profile & image*; 3. *Maximise advertising & marketing scope through association with an award winning charity platform*; 4. *Attract local, state & national media attention*; 5. *Mingle with motivating community members*.....freakin' amazing Gibbsters.

**FOUNDATION PARTNERS**; Tropicool Refrigeration, Broome Cycles, Hertz Kimberley and Tourism WA - Royalties for Regions

**PRINCIPAL SPONSOR**; One Opportunity

**DIAMOND SPONSOR**; None Remaining

**PEARL SPONSOR**: Four Opportunities Remaining

SPONSOR'S BENEFITS

## Thanks, yah bloody legends.....

## NEW! Adventure Passport Prize

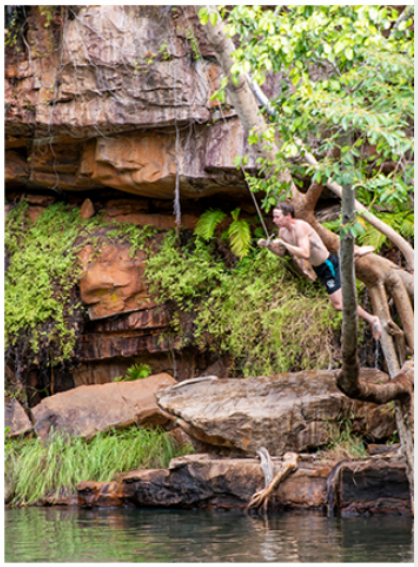
Imagine finishing your life defining Kimberley adventure.....with another life defining Kimberley adventure.

Rising 300 metres above the grass-covered plains that surround them, the orange and black sandstone domes known as the Bungle Bungle are one of the world's most fascinating geological landmarks.

From an aircraft, Purnululu National Park is an imposing sight. This 2 hour scenic flight takes you on an unforgettable adventure over the Bungle Bungle Range, Lake Argyle, the Argyle Diamond Mine and Ord River Irrigation Area. You will also fly over the stunning Carr Boyd Ranges, Osmand Ranges, the Ord River and the Bow River.

Your aircraft is an air-conditioned, high wing, beautifully presented aeroplane offering comfort, safety and spectacular viewing opportunities.

## A LIFE DEFINING ADVENTURE



AUSTRALIAN EVENT AWARDS WINNER 2021

AUSTRALIAN EVENT AWARDS STATE FINALIST 2019

AUSTRALIAN EVENT AWARDS FINALIST 2016

AUSTRALIA'S FAVOURITE EVENT NOMINEE 2016

**The Ultimate Cycling Adventure**

the GIBB CHALLENGE

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