

THE ULTIMATE UNIQUE BEAUTY

G'day Gibbsters,

My Gibb Withdrawal Syndrome is going into overdrive with the warmer weather, so I thought I'd better top up the self-medication and smash out another irreverent spray of Gravel Rush.....it'll save me breaking out in *Woogie* love blisters. Yuck!

REGISTRATIONS OPEN for the 2024 Gibb Challenge on **Tuesday the 31st of October**. That means there's just one week to convince a few crazy arsed mates to join your life defining adventure in the Kimberley.

TICK. TOCK.

Registrations include all meals (breakfast, lunch & dinner), camping and wilderness park fees, plus a complimentary rider's jersey or supporter's tee. There's also a personalised race bib (not that it's a race), adventure passports with an amazing prize offering and support vehicle stickers.....plus the little matter of an extraordinary Kimberley adventure!

Early Bird Registrations have a handy \$50 discount PLUS a [Manky Map](#).

If you reckon that's a big deal (it freakin' well is); congratulations to [MACA Cancer 200 - Ride for Research](#), raising an astounding **\$8,885,401** for the Perkin's Institute a couple of weekends back.

Mind blown.....

If any of you corporate mob wanna mash the pedals in the Kimberley next year, the Kyle Andrews Foundation would be thrilled to have some of that demonstrated fundraising blood-lust in the dusty peloton.

Those pretty road bikes ain't going to cut it on *The Gibb* though.....



What...Where...When...?

CABLE BEACH SUNDOWNER - Friday 10th May Cable Beach, BROOME

SAFETY BRIEFING - Saturday 11th May 'The Spini' DERBY

DAY 1 - Sunday 12th May DERBY to IMINTJI CAMPGROUNDS

DAY 2 - Monday 13th May IMINTJI to Mt ELIZABETH STATION

DAY 3 - Tuesday 14th May Mt ELIZABETH to ELLENBRAE STATION

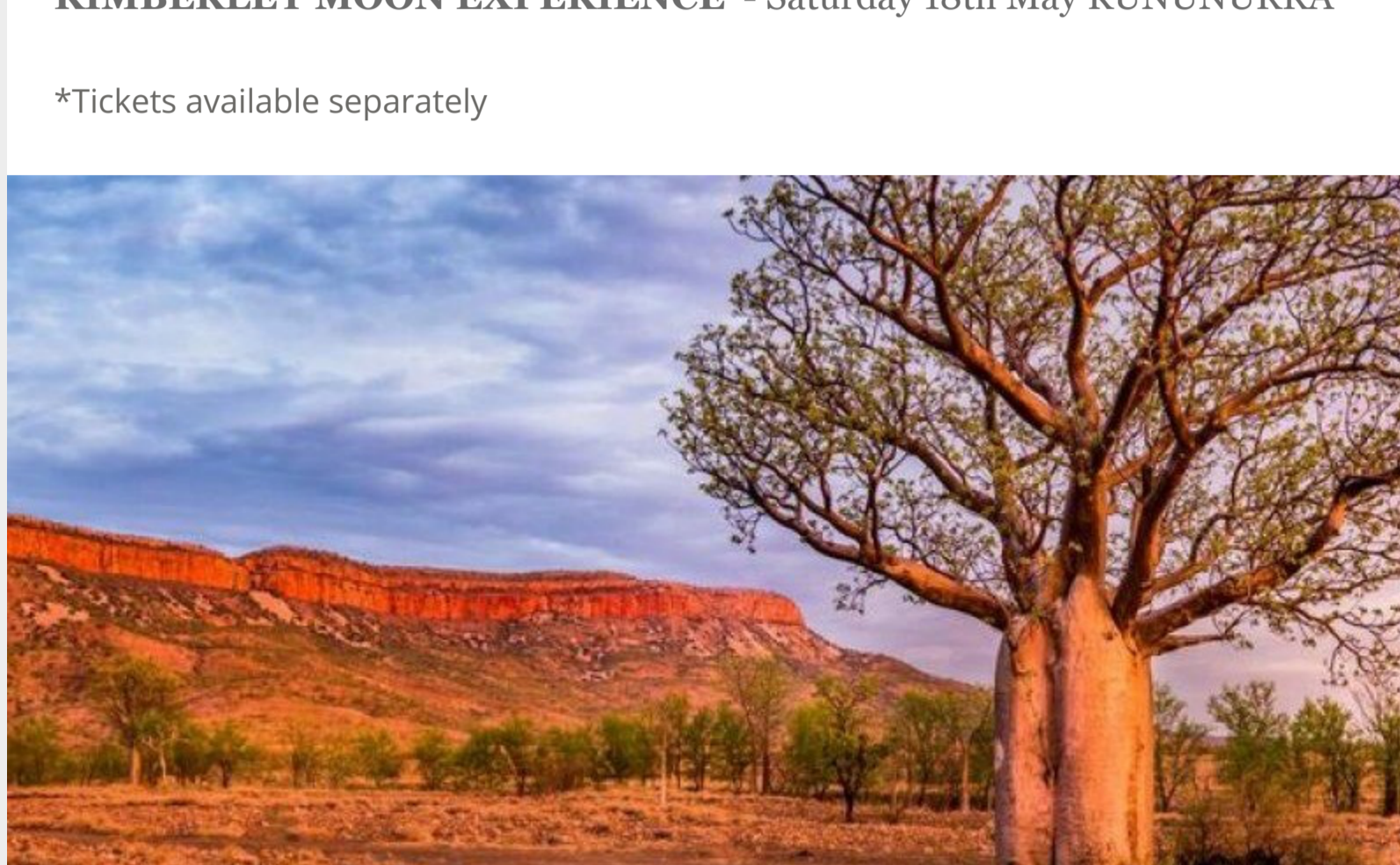
DAY 4 - Wednesday 15th May ELLENBRAE to HOME VALLEY STATION

DAY 5 - Thursday 16th May HOME VALLEY STATION to EL QUESTRO

DAY of REST and EXPLORATION - Friday 17th May EL QUESTRO

KIMBERLEY MOON EXPERIENCE* - Saturday 18th May KUNUNURRA

*Tickets available separately



Registrations OPEN.....Gaulish

REGISTRATIONS OPEN for *The Gibb Challenge* at 0800 hours (WST) on **Tuesday the 31st of October, 2023**.....yeah that's *Halloween!*

There's none of those dodgy arsed ballots this year - just straight through to team registrations. So start herding those cats and mustering them seagull mates of yours. Build your team as quickly or steadily as you like - just watch out for the bastard price increases that'll cut into the *beers 'n' cheers* budget.

EARLY BIRD GIBBSTER (31 October - 31 December 2023) **\$700** includes all meals; camping and wilderness park fees; customised race bib, complimentary rider's jersey or supporter's tee and a 'Manky Map'.

ROCK STEADY GIBBSTER (1 January - 31 March 2024) - **\$750** includes all meals; camping and wilderness park fees; customised race bib, complimentary rider's jersey or supporter's tee.

TARDY TO THE PARTY GIBBSTER (1 April - 11 May, 2023) - **\$800** includes all meals; camping and wilderness park fees.

REGISTRATION PORTAL OPENING SOON



Bloody Heroic Cause



The Kyle Andrews Foundation Inc was established as a legacy to a brave young Broome boy, Kyle Andrews, who lost his battle with cancer at the age of 11.

In early 1998 Kyle was undergoing treatment for leukaemia in Perth's Princess Margaret Hospital (PMH), when he had a dream to bring some of his young friends from Ward 3B to Cable Beach so that in his words; "They might feel better".

Thanks to the generosity of the people and businesses of Broome, "Kyle's Camp 98" was inaugurated. It was a stellar success with the kids, their families and carers enjoying a great time, living life big as Kyle had done before his fight with leukaemia; fishing, boating, swimming and utterly enjoying Broome's iconic Cable Beach and relaxed vibe.

Sadly Kyle passed away in July 1998.....not long after that first camp.

His memory burns bright however, through the annual *Kyle's Camp* and *Kyle's Walk*, *Kyle's Cottage* (Broome), *Gibb Retreat* (West Perth) and *Kyle's Getaway* (Busselton).

2024 Gibbsters will be encouraged and supported to raise **\$1000** each to benefit the Kyle Andrews Foundation. I reckon we can crack a half million buckeroones that'll put the finishing touches to their incredible camp development in Bussu's Holy Mile - *Kyle's Getaway*.



Gibb 101 - buon appetito

Your registration fees include all your meals; *breakfast*, *lunch* and *dinner*. You'll need to pack your own high energy trail treats or those gourmet crackers for the late afternoon wine and cheese sesh though. Oh, and don't forget to pack your beers - there's no bar service until Day 4 and you'll have earned a cheeky cold one well before then!

Breakfast - cereals, yogurt, dried fruit, canned fruit, juices, tea & coffee.

Lunch - flat bread wraps, salad box (lettuce, tomato, cucumber), cream cheese, tinned tuna or deli meats, fresh fruit, muesli bar.

Dinner - (Sunday night) Beef Ravioli or Spinach & Ricotta Ravioli with potato and green salad plus assorted desserts. (Monday night) Beef or Tempah casserole with mashed potatoes, green salad plus assorted desserts. (Tuesday night) Chicken or cheese tortellini with potato and garden salad plus assorted desserts. (Wednesday night) Home Valley Station roast dinner like Grandma wishes she could bake. (Thursday night) El Questro barbecue banquet fit for a KING.

SPECIAL DIETARY REQUIREMENTS CANNOT BE CATERED

If you have dietary needs beyond a vegetarian option, please make provisions to bring your own. As remarkable a job that the *Bloody Heroic Volunteers* do, their bush kitchen miracles can only be stretched so far..... no Hollywood inspired fancy smancy diets on *The Gibb*.

It comes as it comes dar!



Get Your People To Talk To My People.....

Sponsors receive both direct and indirect benefits including; 1. *Develop new markets for your products & services* in the Kimberley; 2. *Increase community awareness of your corporate profile & image*; 3. *Maximise advertising & marketing scope through association with an award winning charity platform*; 4. *Attract local, state & national media attention*; 5. *Mingle with motivating community members.....freakin' amazing Gibbsters.*

FOUNDATION PARTNERS; Tropicool Refrigeration, Broome Cycles, Hertz Kimberley and Tourism WA - Royalties for Regions

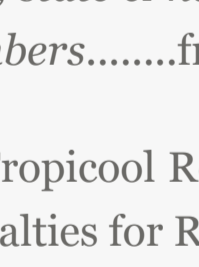
PRINCIPAL SPONSOR; One Opportunity

DIAMOND SPONSOR; Two Opportunities

PEARL SPONSOR; Five Opportunities

SPONSOR'S BENEFITS

Diamond Sponsor



Cable Beach Club

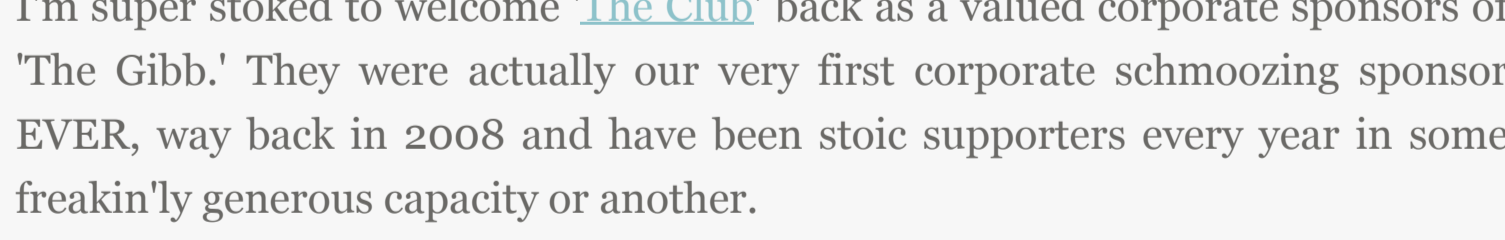
RESORT & SPA

I'm super stoked to welcome ['The Club'](#) back as a valued corporate sponsors of *The Gibb*! They were actually our very first corporate sponsor EVER, way back in 2008 and have been stoic supporters every year in some freakin'ly generous capacity or another.

Huge shout out to my mate Becks, who's not only a *Fellow of The Gibb* and pretty bloody handy on a bike, he's their Executive Assistant Manager, so he's a bit of a big deal there too. His people spoke to my people.....

Cable Beach Club Resort & Spa has been part of the Broome community for 30 years. The nature of their business revolves around people and our local community. At Cable Beach Club, they believe in making a meaningful difference to people's lives. Their Community program in Broome and the Kimberley region supports causes in health, conservation and education projects.....and bloody awesome events like *The Gibb Challenge* while we support equally bloody heroic causes like the Kyle Andrews Foundation.

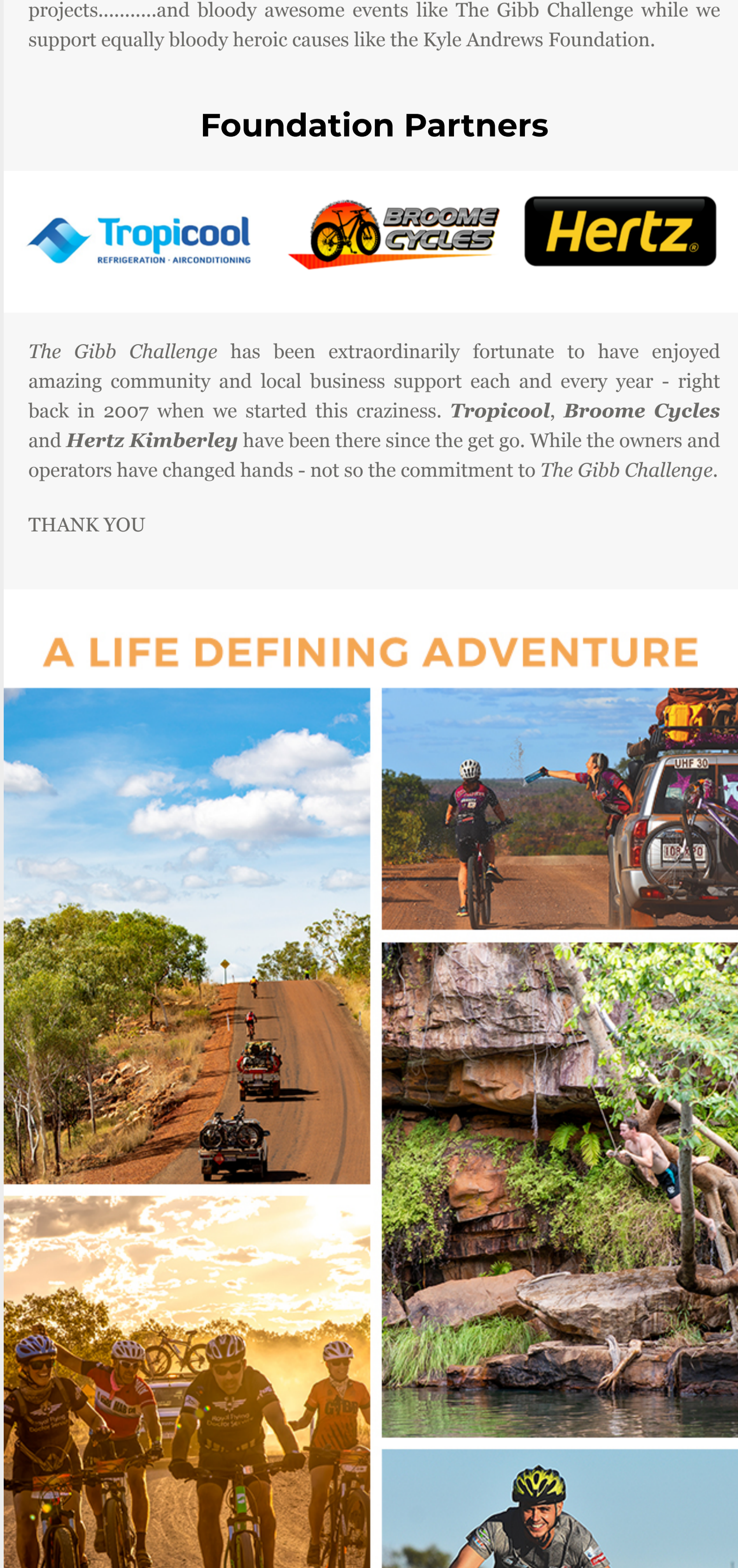
Foundation Partners



The Gibb Challenge has been extraordinarily fortunate to have enjoyed amazing community and local business support each and every year - right back in 2007 when we started this craziness. *Tropicool*, *Broome Cycles* and *Hertz Kimberley* have been there since the get go. While the owners and operators have changed hands - not so the commitment to *The Gibb Challenge*.

THANK YOU

A LIFE DEFINING ADVENTURE



The Ultimate Cycling Adventure



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