



THE ULTIMATE ADVENTURE

G'day Gibbsters,

Mmmmmmaaaatttee. It's on like Donkey Kong!

Welcome to the very first newsletter for the 2024 Gibb Challenge campaign.

My therapist (okay, maybe not an *actual* therapist - he's the guy who pours my pints and the *clinic*.....might be a pub) recommended I temper my manic excitement for the next Gibb campaign, by throwing down the first instalment of Gravel Rush before I poop my pants.

The newsletters are actually part of my self-medicated therapy to overcome *Gibb Withdrawal Syndrome*; so buckle in mate - it's going to be a rough and bumpy ride.....just like the Gibb River Road. There'll be some tips and pointers along the way with everything you need to know about our life defining Kimberley adventure.

If you're a long time suffering subscriber, you'll know how to filter the bullshit from the occasional pearls of wisdom. If you're a Gibb Virgin, take in as much as you can from the irreverent ramblings in the newsletters, check out the website, come to the Information Night (or tune into the train wreck Facebook live feed), or root out one of your mates who's done *The Gibb* before.

If you're Newman mob, or visiting Newman on Sunday 3 September, 2023 - come and have a yarn at the **Outback Fusion Festival** Not sure where my site is yet, but I'm going to be in great company. Yeah you read that right. Anna and I moved to the Pilbara a few months ago and we're loving being back in Regional WA!

If your curiosity still ain't satisfied, mate pick up the phone and call me on 0436 856 034 - I'm always happy to talk up 'The Gibb'. Good luck trying to shut me up though.....

For one thing, I'm super.....super excited we're partnering with the **Kyle Andrews Foundation** next year. It's their 25th anniversary, so who wouldn't want to part of those celebrations?

The Kyle Andrews Foundation is a bloody great, regionally relevant charity and I reckon with some epic Gibbster fundraising, we can smash their target and fast track the finishing touches to **Kyle's Camp** in Busselton for heroic West Aussie kids and their families, battling dastardly childhood illnesses.

Each RIDER will be encouraged.....cajoled.....and maybe bullied just a little, to raise a thousand buckeroos (\$1000) for the Kyle Andrews Foundation. Every cent raised will directly benefit sick kids, so let's set another ambitious target of **\$500,000**.

The Gibb Challenge - 10th - 17th May, 2024

Bloody Heroic Cause



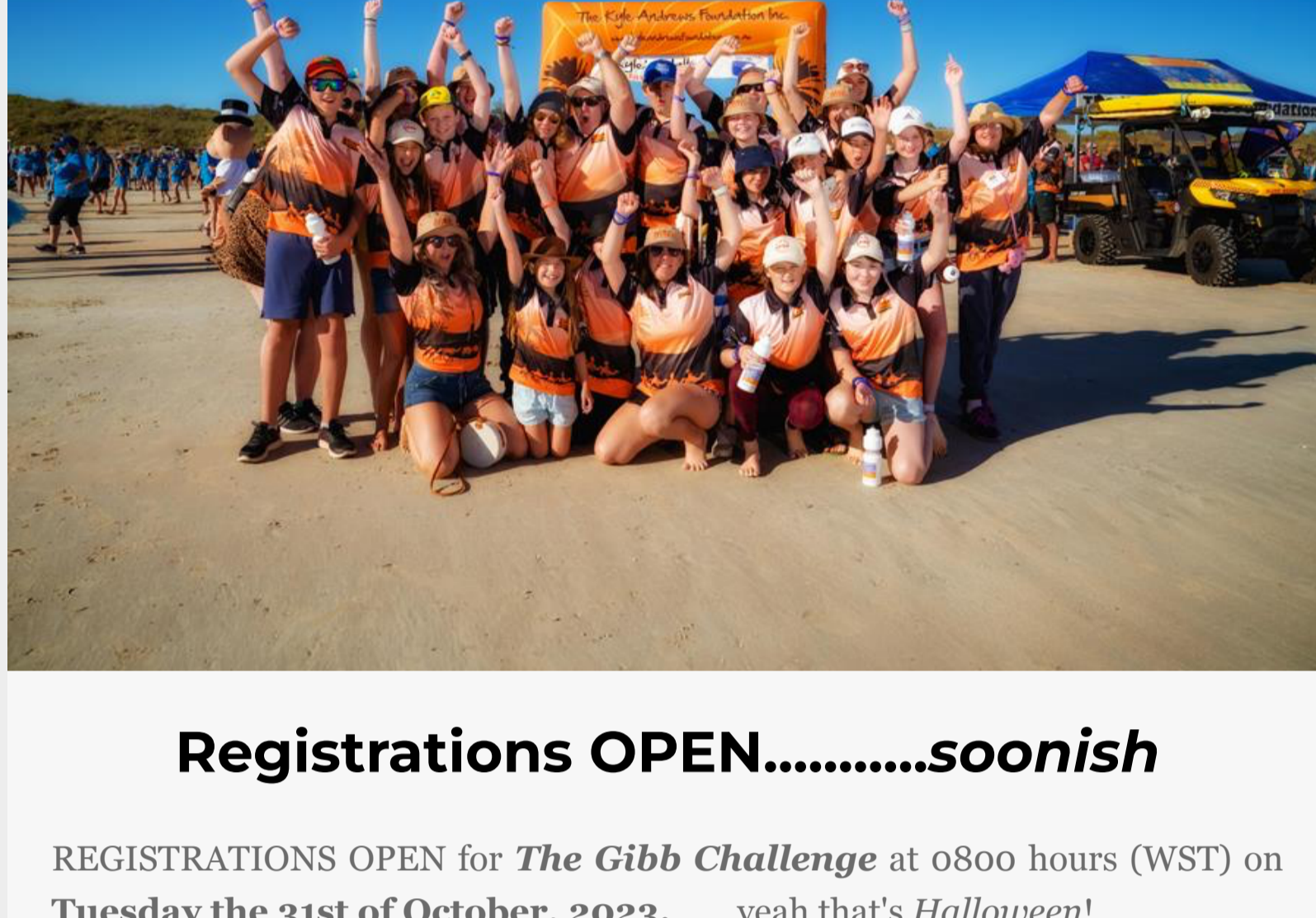
The Kyle Andrews Foundation Inc was established as a legacy to a brave young Broome boy, Kyle Andrews, who lost his battle with cancer at the age of 11.

In early 1998 Kyle was undergoing treatment for leukaemia in Perth's Princess Margaret Hospital (PMH), when he had a dream to bring some of his young friends from Ward 3B to Cable Beach so that in his words; "They might feel better".

Thanks to the generosity of the people and businesses of Broome, "Kyle's Camp 98" was inaugurated. It was a stellar success with the kids, their families and carers enjoying a great time, living life big as Kyle had done before his fight with leukaemia; fishing, boating, swimming and utterly enjoying Broome's iconic Cable Beach and relaxed vibe.

Sadly Kyle passed away in July 1998.....not long after that first camp.

His memory burns bright however, through the annual *Kyle's Camp and Kyle's Walk*, *Kyle's Cottage* (Broome), *Gibb Retreat* (West Perth) and *Kyle's Camp* (Busselton).



Registrations OPEN.....soonish

REGISTRATIONS OPEN for *The Gibb Challenge* at 0800 hours (WST) on **Tuesday the 31st of October, 2023**.....yeah that's *Halloween!*

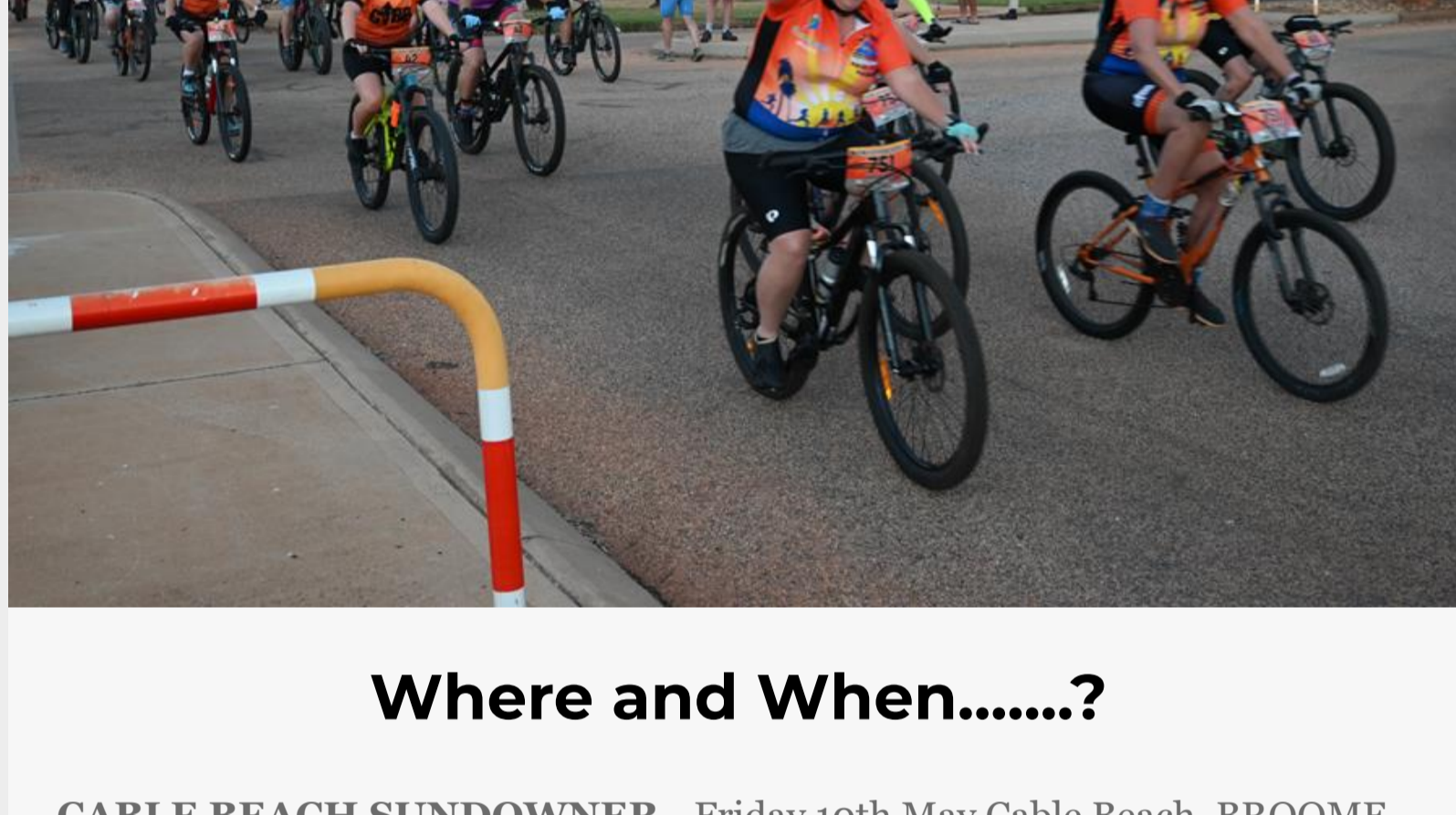
There's no more of those dodgy arsed ballots - just straight through to team registrations, so start herding those cats and mustering them seagull mates of yours. Build your team as quickly or steadily as you like - just watch out for the bastard price increases that'll cut into the *beers 'n' cheers* budget.

EARLY BIRD GIBBSTER (31 October - 31 December 2023) **\$700** includes all meals; camping and wilderness park fees; customised race bib, complimentary rider's jersey or supporter's tee and a 'Manky Map'.

ROCK STEADY GIBBSTER (1 January - 31 March 2024) **\$750** includes all meals; camping and wilderness park fees; customised race bib, complimentary rider's jersey or supporter's tee.

TARDY TO THE PARTY GIBBSTER (1 April - 11 May, 2023) - **\$800** includes all meals; camping and wilderness park fees.

REGISTRATION PORTAL OPENING SOON



Where and When.....?

CABLE BEACH SUNDOWNER - Friday 10th May Cable Beach, BROOME

SAFETY BRIEFING - Saturday 11th May 'The Spini' DERBY

DAY 1 - Sunday 12th May DERBY to IMINTJI CAMPGROUNDS

DAY 2 - Monday 13th May IMINTJI to Mt ELIZABETH STATION

DAY 3 - Tuesday 14th May Mt ELIZABETH to ELLENBRAE STATION

DAY 4 - Wednesday 15th May ELLENBRAE to HOME VALLEY STATION

DAY 5 - Thursday 16th May HOME VALLEY STATION to EL QUESTRO

REST and EXPLORATION - Friday 17th May EL QUESTRO



Gibb 101

The Gibb Challenge is a team relay event for two - six riders and up to two non-riding supporters.....and please, no more than two support vehicles - *it's a shit storm when there's more than two support vehicles in a team*.

Freakish soloists are more than welcome - though you'll still need at least one non-riding supporter in your team to drive your support vehicle.

High clearance 4WD strongly recommended. Oh, and bikes.....you'll definitely need bikes; hard-tails, dualies, gravel bikes, fatties and even E-bikes. Whatever floats your boat.

Your team determines the transitions; **DISTANCE** (regardless of time); or **TIME** (regardless of distance).

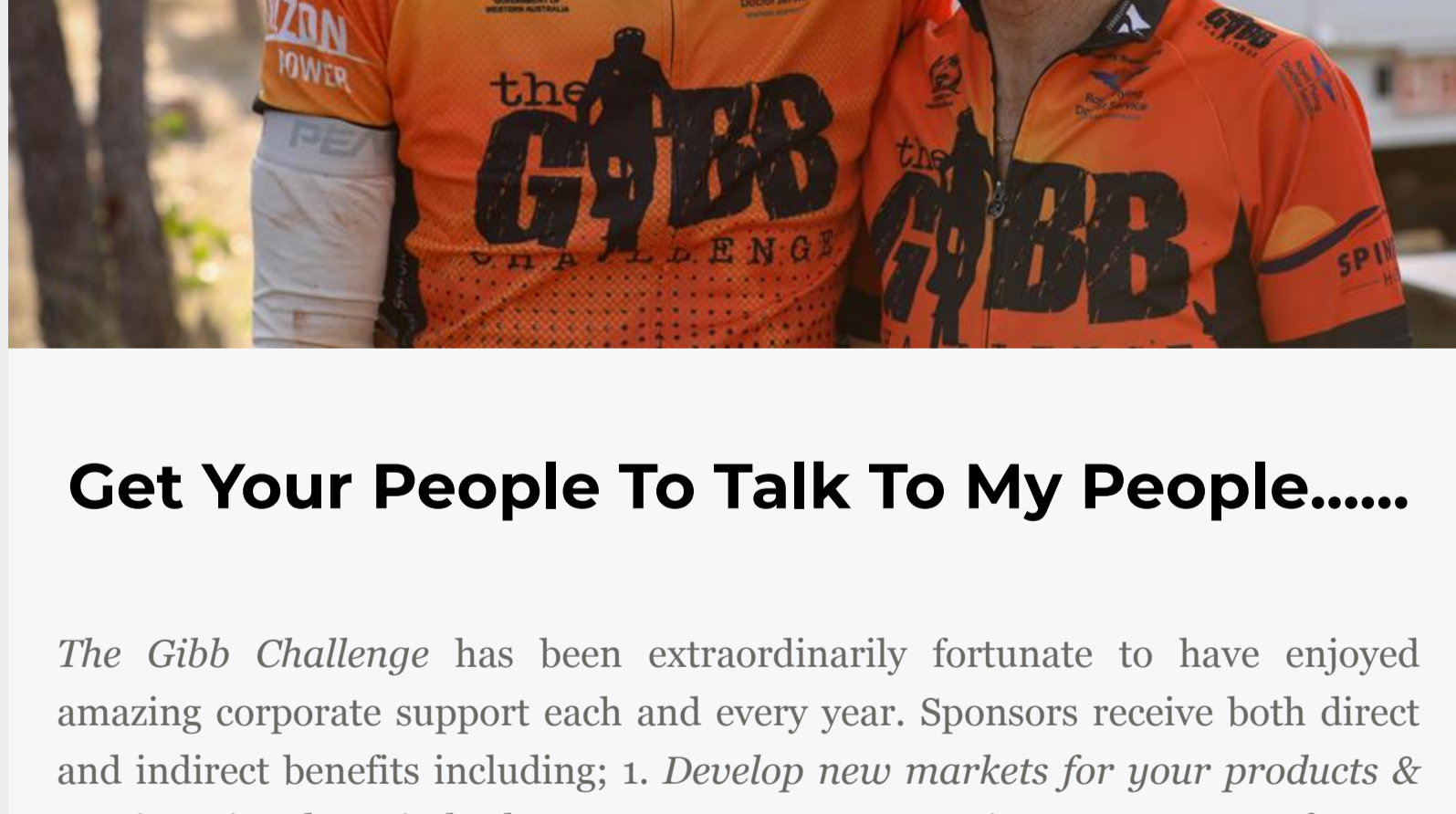
For example; **Rider 1** nominates to ride 20 km, however long that takes. The team's support vehicle stays behind the rider at all times (**NO LEAP FROG TRANSITIONS**). **Rider 1** stops after 20 kilometres at a safe location off the side of the road. *Choose a spot with good visibility - not the crest of a hill nor the apex of a corner.*

The support Vehicle **GETS OFF THE ROAD**.....*it's a bloody 4WD remember?!*

Unload **Rider 2** who nominates to ride for 30 minutes, however far they get. **Rider 2** may start without immediate support vehicle escort - you'll catch them soon enough. **Rider 1** loads their bike on the trailer/rack, hydrates, airs out the boys or girls and gets back into the Support Vehicle. High fives all round for smashing the transition.....tall tales of unholy headwinds, killer jump ups and that reckless decent at Mach 2.

Unless **Rider 2** is Cadel Evans, there's no rush.....at just 40 kph you're going to catch your rider without kicking in a shit storm of dust and rocks. Your support vehicle assumes rearward protection and increases the visual signature of **Rider 2** until they complete their 30 minute transition.

Ride. Rest. Repeat.



Get Your People To Talk To My People.....

The Gibb Challenge has been extraordinarily fortunate to have enjoyed amazing corporate support each and every year. Sponsors receive both direct and indirect benefits including; 1. *Develop new markets for your products & services in the Kimberley*; 2. *Increase community awareness of your corporate profile & image*; 3. *Maximise advertising & marketing scope through association with an award winning charity platform*; 4. *Attract local, state & national media attention*; 5. *Mingle with motivating community members.....freakin' amazing Gibbsters.*

FOUNDATION PARTNERS; Tropicool Refrigeration, Broome Cycles, Hertz Kimberley and Tourism WA - Royalties for Regions

PRINCIPAL SPONSOR; One Opportunity

DIAMOND SPONSOR; Two Opportunities

PEARL SPONSOR; Five Opportunities

SPONSOR'S BENEFITS



A LIFE DEFINING ADVENTURE



The Ultimate Cycling Adventure